
OMNIRA ONE PRIVATE LIMITED

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BEST USE POLICIES (CODE OF ETHICS & PROFESSIONAL CONDUCT)

Document Title : Respect Data Privacy Policy

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OMNIRA ONE – RESPECT DATA PRIVACY POLICY

Document Version: 1.0

Effective From: 01/09/2025

Category: Data Protection & Communication Ethics

Applies To: All Distributors, Leaders, and Internal Teams

Published By: Omnira One Pvt Ltd – Data Compliance & Ethics Division

Status: Legally Binding Policy

1. PURPOSE

This policy establishes Omnira One's commitment to protecting:

- Customer personal information
- Distributor contact details
- Lead data acquired via Omnira platforms
- Communication records and consent-based outreach

It is designed to **align with India's data privacy principles** and ensure all network marketing practices are **non-intrusive, ethical, and legally compliant**.

2. WHAT IS PROTECTED DATA?

The following information is classified as **personal/confidential data** and must be handled with extreme care:

- Name, Age, Gender
- Mobile Number, Email Address
- Delivery Address
- Purchase History
- ID Proofs (PAN, Aadhaar, etc.)
- Bank Account Details
- Upline & Downline IDs
- KYC Verification Data

3. UNETHICAL AND PROHIBITED ACTIONS

Distributors are **strictly prohibited** from:

1.  Saving or exporting personal numbers of leads or customers without their consent
2.  Adding people to WhatsApp groups or broadcast lists without permission
3.  Sharing customer data with other distributors for promotions or cross-selling
4.  Using customer databases for promoting unrelated services (crypto, coaching, affiliate links)
5.  Scraping Omnira back office data for resale, remarketing, or manipulation
6.  Making robocalls, spam SMS, or bulk WhatsApp blasts without opt-in consent
7.  Uploading distributor phone numbers or photos in public Telegram groups or YouTube comment sections

4. ETHICAL COMMUNICATION STANDARDS

 All outbound communication (calls, messages, DMs) must follow:

- **Consent-first approach**
- Opt-out options in every broadcast
- No unsolicited late-night messaging
- No misleading captions or urgency triggers (e.g. “last day to join”)

 Maintain records of all verbal or written consent for auditing purposes.

 Use only Omnira-approved templates and tools for lead management and follow-ups.

5. CONSEQUENCES OF VIOLATION

Offense

Action

1st Offense Warning + Compliance Training

2nd
Offense 15-day Suspension + Loss of Access to Leads

3rd Offense ID Termination + Legal Action under IT Act 2000 & DPDPA 2023

Severe violations (like data resale or unauthorized KYC use) will be prosecuted under:

- **Indian Penal Code – Sections 403, 405, 406**
- **Digital Personal Data Protection Act (DPDPA), 2023**
- **Information Technology Act, 2000**

6. DISTRIBUTOR DECLARATION

By accepting this policy, I confirm:

- ☒ I will respect the privacy of customers, leads, and fellow distributors
- ☒ I will not misuse phone numbers, documents, or platform data
- ☒ I understand that violating this policy will lead to permanent blacklisting and possible legal action

7. VERSION HISTORY

Version	Date	Notes
1.0	01/09/2025	Initial Release

LEGAL REFERENCE

This policy is in full alignment with:

- **Digital Personal Data Protection Act (DPDPA), 2023**
- **Consumer Protection Rules (Direct Selling), 2021**
- **IT Act, 2000 – Section 72 (Breach of Confidentiality & Privacy)**
- **TRAI Regulations on Telemarketing**